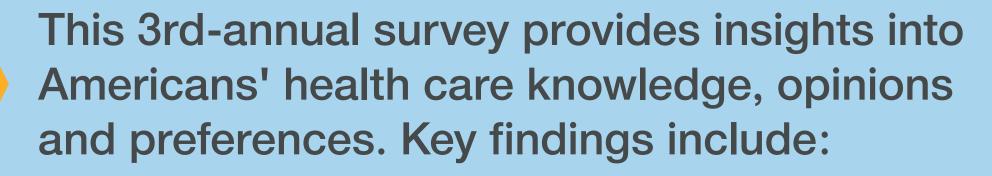


2018 UnitedHealthcare Consumer Sentiment Survey



Open Enrollment Preparedness

77 of respondents of respondents with health benefits said they are prepared to select their health plan during this

year's open enrollment season.

80%

with health benefits said having vision and dental benefit options is "important" during open enrollment.

Technology Trends



48 of Americans said they are interested in

using telemedicine to access care, up 6 percentage points from 2016.

36%

of Americans had used the internet or a mobile app to comparison shop for health care during the last year.



29%

of Americans who use the internet to research potential health conditions said doing so increased their anxiety about the issue.





UnitedHealthcare[®]

of respondents said greater use of smartphones, tablets or computers had caused symptoms associated with digital eye strain, such as sore or dry eyes, headache or sore neck, shoulder or back.



Source: 2018 UnitedHealthcare Consumer Sentiment Survey of 1,003 Americans.

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