



## Helping AARP members save on hearing aids



**AARP members are now eligible to save on custom-programmed prescription and over-the-counter (OTC) hearing aids through AARP® Hearing Solutions™ provided by UnitedHealthcare Hearing. Under the program, AARP members nationwide can now purchase prescription hearing aids starting as low as \$699 per device.**

### How it works

**What:** Millions of AARP members can now save on prescription and OTC hearing aids by going to [AARPHearingSolutions.com](https://AARPHearingSolutions.com), where they will have access to:

- An online hearing test to determine current hearing health and evaluate potential treatment options
- 20% off prescription hearing aids
- OTC hearing aids from some of the top brands, including Jabra Enhance Plus and Lexie B2, powered by Bose, at some of the lowest pricing available
- A 15% discount on hearing care products, such as hearing accessories and assistive listening devices
- A no-cost hearing test, hearing aid consultation and personalized support through a nationwide network of hearing providers<sup>1</sup>

**Why:** Hearing loss ranks as the third most common chronic condition and is linked to various other health issues, including increased risk of dementia, depression and falls.<sup>2</sup> The use of hearing aids can help mitigate those risks. However, access to hearing health care services and high prices for hearing aids have historically been barriers for some people to obtain treatment for hearing loss, with the price of one prescription hearing aid typically ranging between \$1,000 and \$4,000.<sup>3</sup> AARP Hearing Solutions is designed to help change that.

**Next steps:** Current and prospective AARP members can learn more and start the process at [AARPHearingSolutions.com](https://AARPHearingSolutions.com). The program is available to people even if they do not have UnitedHealthcare insurance.

Nearly

**50%**

of people over 75 and approximately one-third of individuals ages 64 to 75 experience hearing loss<sup>4</sup>

About

**80%**

of people who could benefit from using a hearing aid don't have one<sup>5</sup>

### Some tips to help protect hearing health

- Avoid exposure to loud sounds, use ear plugs in noisy environments, and opt for noise-canceling headphones or earbuds when listening to music or watching movies
- Watch for common signs of hearing loss, including difficulty hearing in noisy places, ringing or pain in your ears, or needing to raise your voice when speaking<sup>6</sup>
- Evaluate your current hearing health with a free online hearing test available at [AARPHearingSolutions.com](https://AARPHearingSolutions.com)

<sup>1</sup> A no cost hearing test is only available from UnitedHealthcare Hearing providers.

<sup>2</sup> Journal of the American Geriatrics Society, 2019, <https://agsjournals.onlinelibrary.wiley.com/doi/10.1111/jgs.16109>

<sup>3</sup> Consumer Affairs, 2022, <https://www.consumeraffairs.com/health/hearing-aid-cost.html>

<sup>4</sup> National Institute on Deafness and Other Communication Disorders, 2022, <https://www.nidcd.nih.gov/health/age-related-hearing-loss>

<sup>5</sup> Hearing Loss Association of America, Hearing Loss Facts and Statistics, 2018, [https://www.hearingloss.org/wp-content/uploads/HLAA\\_HearingLoss\\_Facts\\_Statistics.pdf](https://www.hearingloss.org/wp-content/uploads/HLAA_HearingLoss_Facts_Statistics.pdf)

<sup>6</sup> Healthy Hearing, 2022, <https://www.healthyhearing.com/help/hearing-loss/prevention>

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