

Our strategic growth priorities

Our five strategic growth priorities are connected and supported by a growing set of complementary capabilities to bring innovation to the entire health care system and create more value for the consumers we serve.



Value-Based Care

Integrating care in the clinic, in home and virtually to comprehensively serve more people in ways that achieve higher-quality outcomes at a lower cost.



Health Benefits

Building on proven coverage options with innovative benefits that prioritize simplicity, affordability and better health outcomes.



Health Technology

Using clinical data and AI to simplify administrative processes, support clinical decision-making and improve transparency, efficiency and quality across the health system.



Health Financial Services

Streamlining payment processes to improve accuracy and the experience for providers, while making payments simpler, more convenient and affordable for consumers.



Pharmacy Services

Lowering the cost of drugs while integrating direct-to-consumer offerings with medical, pharmacy and community health capabilities.