

Optum Insight

Optum Insight is partnering with payers, providers, governments and life sciences companies to simplify and enhance clinical, administrative and financial processes through software-enabled services and analytics, while advancing value-based care. Our differentiated products, technology insights, clinical expertise and analytics support the entire health system – ultimately delivering better experiences for consumers.

Delivering evidence-based clinical guidelines and tools

Providing evidence-based clinical insights at the point of care to help clinicians identify next best actions and deliver better patient outcomes.

Creating administrative efficiency

Streamlining administrative transactions by connecting and enriching data flows and analytics-driven intelligence.

Simplifying payment processes for payers and providers

Increasing the speed, accuracy and security of payments.

Optum Insight Highlights

Creating a modern health system through better insights

Optum Insight is improving the flow of health data and information to create a simpler, smarter and more connected system. Our solutions help customers manage rising medical costs, deliver quality health care and eliminate unnecessary administrative waste.

~\$33B

projected revenue backlog for 2024

Our administrative, clinical and payment solutions support payers, providers and life sciences companies. We combine our deep expertise in health care with advanced data, technology and analytics, including artificial intelligence and machine learning.

We support care providers transitioning to value-based care with clinical decision support tools based on the most up-to-date standards of care. Data-driven insights embedded into the clinical workflow help clinicians quickly identify at-risk patients and address

their care needs. In 2024, our provider enablement tools will help primary care physicians close approximately 25 million gaps in care.

With a large database of real world claims and clinical information, we partner with life sciences companies to accelerate innovation and transform the life cycle of medicine development to positively advance patient care and improve health outcomes.

160

global life sciences customers served

Our technology solutions help improve claims accuracy at every step of the billing cycle and automate prior authorizations – saving time, lowering costs and eliminating unnecessary delays. Our payment solutions simplify payments across care providers, payers and consumers. Payment information is shared quickly and accurately, while our payment integrity services deliver billions in annual savings to payers.

Supporting health systems

We partner with health systems to help them remain financially stable, improve community care and accelerate growth and performance. We manage and staff key functions, including revenue cycle, information technology and clinical operations. Scalable and standardized operations help remove performance variability, collaboration tools assist with prioritizing operations, and 24/7 workforce support helps clients improve operating results and invest in strategic opportunities.

>\$190B

**annualized billings managed for
revenue cycle customers**

Our solutions help health systems maintain financial independence, while further advancing streamlined and efficient care at the local level.

Optum Insight growth outlook

Optum Insight expects to deliver double-digit revenue growth over the long term as we continue to invest in advanced technologies. Our innovative products and services, competitive positioning and diverse capabilities contribute to continued growth in our sales pipeline and revenue backlog, and we target long-term operating margins of 18% to 22%.