

# UNITED HEALTH FOUNDATION

## United Health Foundation and Mary Bird Perkins Cancer Center: *Addressing Prostate and Colorectal Cancer Disparities*

Mary Bird Perkins Cancer Center (MBPCC) is a nonprofit community cancer care, with multiple hospital and physician partnerships and a presence across Louisiana and southwest Mississippi. For more than 50 years, MBPCC has focused on improving survivorship and lessening the burden of cancer, including through programs such as the Early Detection and Education program, which provides no-cost cancer screenings and education.

According to *America's Health Rankings®*, the state of Louisiana has one of the highest rates of cancer among residents. In 2023, the United Health Foundation, the philanthropic arm of UnitedHealth Group, and MBPCC announced a three-year, \$2.3 million grant partnership to address disparities in prostate and colorectal cancer through scaling its cancer education, prevention, and detection program as well as enhancing treatment and social supports for underserved individuals. The grant also expands MBPCC's well-known Barbershop Bash community events that offer no-cost prostate and colorectal cancer screenings.



### COMMUNITY IMPACT\*

**3,400+**

**community members**  
educated about colorectal  
cancer risk

**990**

**prostate cancer screenings**  
provided to individuals who are at  
average risk of prostate cancer

**54%**

**of Fit Kits** – an annual at home  
screening test for colorectal  
cancer – returned by individuals

**1,000+**

**community members**  
educated about prostate  
cancer risk

**150**

screening participants **provided with**  
**patient navigation** to help guide them  
to resolution of an abnormal finding

\*as of 3/31/25

### WHY IS THIS WORK CRITICAL?



My dad had prostate cancer in 1997. I come regularly because of my dad...This is a benefit that can prolong your life, it's free, and it's important."

**Barbershop Bash attendee**

