

United Health Foundation and CAMBA: Addressing Maternal and Infant Health Disparities in New York City

CAMBA is a community-based non-profit in New York City. Each year, they serve approximately 65,000 people across six areas: economic development, education and youth development, family support, health, housing, and legal services.

To reduce high maternal and infant morbidity rates in New York, the United Health Foundation, the philanthropic arm of UnitedHealth Group, and CAMBA announced a three-year, \$3 million grant partnership in 2020, to increase access to prenatal care for underserved and homeless women in Brooklyn. The partnership enables CAMBA to deploy Community Health Workers (CHWs) in two family shelters and nine public housing developments in Brooklyn to conduct screenings and health assessments and provide educational workshops on family health topics. Additionally, the CHWs offer referrals to supportive food and nutrition, breastfeeding, mental health, housing and newborn care services. The partnership also provides birth and postpartum doula support as well as nutritional meals for women and their families.



COMMUNITY IMPACT*

660

pregnant women provided a care management plan

500+

women and family members receive education about family health topics

21%

of pregnant women in the program connected to doulas or midwives

21%

of pregnant women in the program connected to specialty care

*2020-2024

PROGRAM TESTIMONIALS



I gave birth to my daughter medication free...I'm so happy! The birth was all natural."

MOTHER WHO RECEIVED DOULA SUPPORT



I never thought I could do it because my firstborn was not breastfed. My Community Health Worker gave me tips and tricks to keep my supply and feed positions going."

MOTHER WHO RECEIVED SUPPORT FROM CERTIFIED LACTATION CONSULTANT

