

## United Health Foundation and CAMBA: *Addressing Maternal and Infant Health Disparities in New York City*

CAMBA is a community-based nonprofit in New York City. Each year, CAMBA serves approximately 65,000 people across six areas: economic development, education and youth development, family support, health, housing, and legal services.

To reduce high maternal and infant morbidity rates in New York, the United Health Foundation, the philanthropic arm of UnitedHealth Group, and CAMBA announced a three-year, \$3 million grant partnership in 2020 to increase access to prenatal care for underserved and homeless individuals in Brooklyn. The partnership enables CAMBA to deploy Community Health Workers (CHWs) in two family shelters and nine public housing developments in Brooklyn to conduct screenings and health assessments and provide educational workshops on family health topics. Additionally, the CHWs offer referrals to supportive food and nutrition, breastfeeding, mental health, housing, and newborn care services. The partnership also provides birth and postpartum doula support as well as nutritional meals.



### COMMUNITY IMPACT\*

**477**

pregnant people engaged through the program and provided a care management plan

**430**

individuals received education about family health topics

**24%**

of pregnant people connected to doulas or midwives

\*as of 3/31/24

### PROGRAM TESTIMONIALS



I gave birth to my daughter medication-free...I'm so happy! The birth was all natural."

PROGRAM PARTICIPANT WHO RECEIVED DOULA SUPPORT



I never thought I could do it because my firstborn was not breastfed. My Community Health Worker gave me tips and tricks to keep my supply and feed positions going."

PROGRAM PARTICIPANT WHO RECEIVED SUPPORT FROM CERTIFIED LACTATION CONSULTANT

